



## PRESS RELEASE

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### Now You Can Feel Good About Looking Good: Studio Hue Launches New Organic Line, John Masters™ Organics

**ERIE, PA** (March 4, 2010) – Studio Hue is committed to partnering with salon product companies who have a proven history of respect towards the environment - introducing the latest addition of John Masters™ Organics, a luxury beauty line that treats the earth with respect. According to John Masters, founder, “Caring about yourself and caring about the earth don’t have to be mutually exclusive. For over 20 years, this has been the guiding force in creating Super Natural Beauty for your hair, your skin, and your home.”

John Masters Organics joins these other earth-friendly products offered at Studio Hue: Eufora, SidLab, Organic Color Systems and YO.Color. Judy Meyn, Studio Hue owner, is excited to get the word out about the latest addition in her salon, “Offering organic solutions to our clients at Studio Hue is truly a labor of love. John Masters offers 30 products that are truly amazing and they just smell great. His philosophy is a perfect complement to mine, ‘We only get one body, and we only get one planet. Why not treat them both with the utmost care?’ We are an eco-friendly salon, and proud to continue as a good steward of our planet, and offer unique options to the Erie area.”

Studio Hue is located at 2100 West 8<sup>th</sup> Street, Suite A.

More information is available online at [StudioHueHair.com](http://StudioHueHair.com) and complimentary consultations are available by calling 814.452.4310.

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