



PRESS RELEASE

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date: February 24, 2009

Studio Hue Adds New Line of Pink to their GREEN Beauty Products

ERIE, PA (February 24, 2009) – Studio Hue announces the addition of **Sidlab Haircouture**[®], a paraben-free line, to its “GREEN” friendly beauty products. Paraben, the chemical dubbed as the leading cause of breast cancer, is not present in any of the **Sidlab Haircouture**[®] hair care products. Studio Hue is the exclusive salon offering the **Sidlab Haircouture**[®] line in Pennsylvania. The all natural hair care line is also sodium laureth sulfate-free, providing superb hair treatment that is safe for the client and the environment.

Clients of Studio Hue are pampered with a complete line of products from shampoos for him and her to specialized hair sprays and gels to meet the unique needs of any hair type. Additionally, each of these products displays a pink ribbon on the packaging showing **Sidlab Haircouture's**[®] support for breast cancer research.

Studio Hue also uses the complete Eufora organic line, Organic Coloring Systems™, and most recently added YO.Color[®], another Green-friendly product. The main advantage of YO.Color[®] is the lack of the chemical PPD in the coloring base. This type of chemical has been known to have caused allergic reactions for some people. YO.Color[®] now makes it possible for everyone, even those with sensitive skin, to enjoy the new look they have always wanted.

“At Studio Hue, we’re very proud to offer all natural, Green-friendly products,” comments Judy Meyn, Studio Hue owner. “We are especially excited to offer **Sidlab Haircouture**[®] paraben-free products to our clients for so many reasons. Sidlab Haircouture leads the industry in offering fashion forward hair products without harmful ingredients. This new line is consistent with our mission of protecting the environment as well as the health interests of our clients.”

Studio Hue is located at 2100 West 8th Street, Suite A.

More information and complimentary consultations are available by calling 814.452.4310.

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